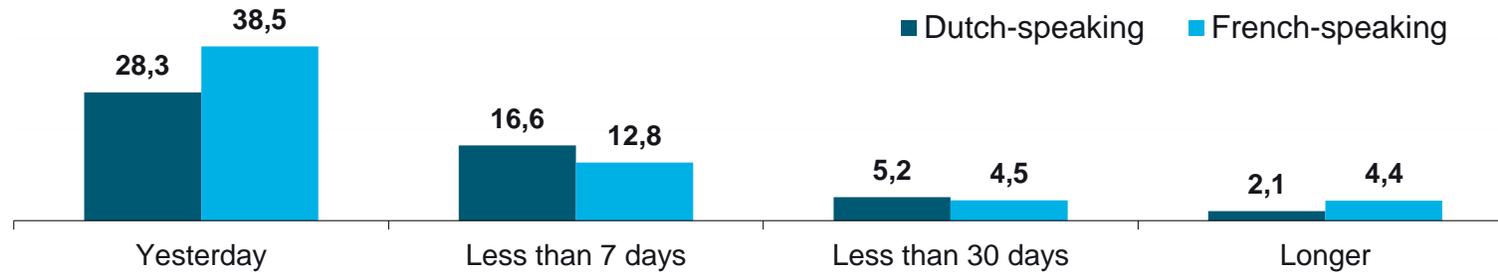


Video on demand usage in Belgium

not (only) about generations

Recency video on demand (% of population)

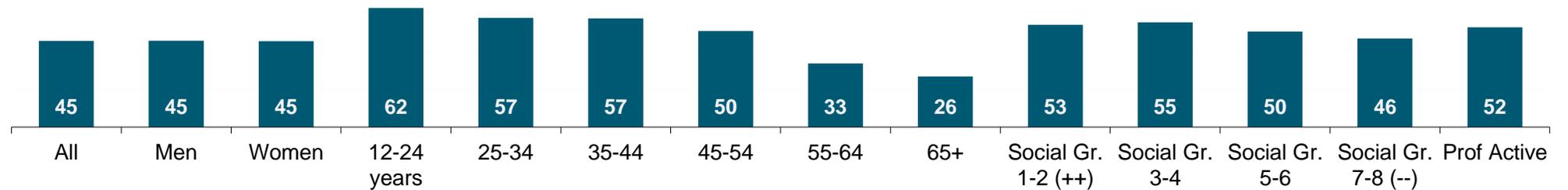


Heavy users * of

Audio streaming: index 157
 Online video: index 141
 TV: index 125
 Cinema: 125
 Social media: 125

Demographic profile weekly penetration %

Dutch-speaking



French-speaking

